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BOARD MEETING

STATE OF CALIFORNIA

INTEGRATED WASTE MANAGEMENT BOARD

JOE SERNA, JR., CAL/EPA BUILDING

1001 I STREET

2ND FLOOR

COASTAL HEARING ROOM

SACRAMENTO, CALIFORNIA

TUESDAY, JUNE 12, 2007

9:40 A.M.

TIFFANY C. KRAFT, CSR, RPR CERTIFIED SHORTHAND REPORTER LICENSE NUMBER 12277

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#### APPEARANCES

### BOARD MEMBERS

- Ms. Margo Reid Brown, Chair
- Mr. Wesley Chesbro
- Mr. Jeffrey Danzinger
- Ms. Rosalie Mul
- Mr. Gary Petersen

### STAFF

- Mr. Mark Leary, Executive Director
- Ms. Julie Nauman, Chief Executive Director
- Mr. Elliot Block, Staff Counsel
- Ms. Kristen Garner, Executive Assistant
- Mr. Howard Levenson, Deputy Director, Permiting and Enforcement Division
- Mr. Jon Myers, Assistant Director, Public Affairs
- Mr. Bill Orr, Manager, Recycling Technology Branch
- Mr. Ted Rauh, Program Director
- Ms. Melissa Vargas, Staff

### ALSO PRESENT

- Ms. Christine Flowers, Keep California Beautiful
- Mr. George Larson, Waste Management
- Mr. Mark Murray, Californians Against Waste
- Counselman Reyes, City of Los Angeles
- Ms. Lupe Vela, City of Los Angeles

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PROCEEDINGS 1 2 CHAIRPERSON BROWN: Good morning. Welcome to the June 12th meeting of the Board and to the Integrated Waste 3 4 Management Board, Board meeting of the Board. That's a 5 lot of Boards. 6 Kristen, can you call to roll? 7 EXECUTIVE ASSISTANT GARNER: Chesbro? BOARD MEMBER CHESBRO: Here. 8 EXECUTIVE ASSISTANT GARNER: Danzinger? 9 BOARD MEMBER DANZINGER: Here. 10 EXECUTIVE ASSISTANT GARNER: Mulé? 11 BOARD MEMBER MULÉ: Here. 12 EXECUTIVE ASSISTANT GARNER: Petersen? 13 14 BOARD MEMBER PETERSEN: Here. EXECUTIVE ASSISTANT GARNER: Brown? 15 CHAIRPERSON BROWN: Present. 16 Just an couple of reminders that you all know 17 already, but I'll remind you again. Please turn your cell 18 19 phones off or in the vibrate mode during the Board meeting. 20 21 Speaker slips are in the back of the room. If you intend to speak, please fill out a form and bring it 22 23 up to Kristen. We will be moving into closed session at the conclusion of regular Board business. 24 25 And does any Board member have any ex partes to

1 report? 2 BOARD MEMBER PETERSEN: Madam Chair, up to date. BOARD MEMBER MULÉ: Madam Chair, I just said 3 4 hello to Hans Kernkamp who's Solid Waste Director for 5 Riverside County. 6 CHAIRPERSON BROWN: Okay. Other than Rosalie, I 7 believe everybody is up to date. If everybody could stand and recite the Pledge of 8 Allegiance. 9 10 (Thereupon the Pledge of Allegiance was recited in unison.) 11 CHAIRPERSON BROWN: Thank you. 12 I have a couple of quick announcements. 13 14 One, very pleased to announce and with pleasure to announce -- sort of jumped over Mark to do this one. 15 In August of 2006, the Board met their mandate of 16 939 and achieved and actually went above and reached 52 17 percent diversion. And I'm pleased to announce that we've 18 again exceeded our 50 percent and maintained that. And 19 with our most recent numbers, the Board is pleased to 20 21 announce that we have risen above that and are estimateing our diversion rate for the year 2006 at 54 percent. 22 That accounts for 92.2 million tons of waste 23 disposed was 42.2 million and a 50.1 million ton diversion 24 25 rate. And that reflects just a half percent increase in

- 1 disposal over our 2005 numbers, which I think was a huge
- 2 achievement. So anyway, congratulations to all the
- 3 jurisdictions.
- 4 (Applause)
- 5 CHAIRPERSON BROWN: Also another quick
- 6 announcement and congratulations to our Office of
- 7 Education and Environment. The Board was jointly honored
- 8 with National Geographic and Heal the Bay at their event
- 9 last week for our education and the environment
- 10 initiative. So congratulations, Mindy, on that.
- 11 And with that, I will move to the Executive
- 12 Director for your report, Mark.
- 13 EXECUTIVE DIRECTOR LEARY: Good morning. Thank
- 14 you, Madam Chair. And good morning, members. A couple of
- 15 items from my report also, Madam Chair.
- On June 21st of this month, our sister agency,
- 17 the Air Resources Board, will be considering for adoption
- 18 the approval of a list of proposed early action measures
- 19 for reducing greenhouse gas emissions under the California
- 20 Global Warming Solutions Act of 2006.
- 21 And as I think most folks know within that list
- 22 of early actions, there are only three. And one of the
- 23 three is enhanced collection of methane at landfills. And
- 24 as several of you I'm sure know, the Board staff has been
- 25 working with the Air Board staff very collaboratively in

- 1 putting this list of early action measures together that
- 2 will be considered by the Board.
- 3 And should the Air Resources Board adopt these
- 4 list of early action measures, they will be cued up for
- 5 regulation promulgation prior to the January 1st, 2010,
- 6 deadline that AB 32 provides. And we'll be working
- 7 together with the Air Resources Board in helping
- 8 promulgate those regs. Just a heads-up for our staff and
- 9 stakeholders that these are going forward. And should the
- 10 Air Resources Board adopt them, we'll be cued up to help
- 11 them facilitate that action. One of the very first
- 12 substantive actions of the implementation of AB 32.
- 13 Just a couple of quick comments on our agenda and
- 14 particularly those items cued up for consent. I want to
- 15 offer my own personal congratulations to our staff and the
- 16 staff of DTSC on the Memorandum of Understanding on Agenda
- 17 Item 15. That collaborative effort to ensure that the
- 18 fiscal aspects and all enforcement aspects related to the
- 19 e-waste program is a pretty important deal for us and for
- 20 them.
- 21 And I know from the external stakeholders,
- 22 working with other State agencies doesn't seem like a big
- 23 deal, but sometimes there are cultural shifts to affect.
- 24 And DTSC has a lot of pride in their own enforcement
- 25 activities. And, of course, we have a lot of pride in our

- 1 e-waste implementation activities.
- 2 And the fact we're coming together to take
- 3 advantage of the synergy and knowledge in both
- 4 organizations to make that happen is a really positive
- 5 thing. I think we can look forward to maybe having
- 6 several closed sessions against e-waste handlers in the
- 7 future as a result of that collaborative endorsement
- 8 activity.
- 9 Secondly, in regards to the consent agenda, I
- 10 wanted to report back to the Board as a follow-up of
- 11 Agenda Item 18. As you recall in the Permitting and
- 12 Compliance Committee meeting, the Committee voted to
- 13 conditionally approve an exemption from Poly-America for
- 14 2006 predicated on Poly-America's agreement to set a
- 15 target toward compliance in 2007. The item was proposed
- 16 for consent with that condition. And the staff were to
- 17 have this meeting on Friday, which I'm happy to report did
- 18 occur.
- 19 We discussed two conditions in the 2007 Agenda
- 20 Item 18 in order to obtain a conditional exemption for the
- 21 2006 reporting period with Poly-America. And the results
- 22 are that Poly-America proposed a targeted post-consumer
- 23 usage for the calendar year 2007 of 5.75 percent, an
- 24 increase of 21/100 of a percent from Poly-America's 2006
- 25 certification at 5.54. Using Poly-America's 2006 sales,

- 1 this target would translate into approximately 70 tons of
- 2 additional postconsumer material for the year. Of course,
- 3 if their sales increase, this tonnage would need to
- 4 increase proportionately.
- 5 Poly-America also confirmed their willingness to
- 6 meet quarterly with Board staff starting in July 2007.
- 7 Representatives agreed to quarterly reports and a summary
- 8 of postconsumer material use and contacts consistent with
- 9 the exemption request regulations.
- 10 This is the first time a plastic trash bag
- 11 manufacturer has agreed to a targeted postconsumer usage
- 12 rate in conjunction with a conditional exemption. Staff
- 13 looks forward to assisting Poly-America and to identify
- 14 additional sources of bailed film and recycled resin
- 15 suppliers.
- So consistent with Committee's direction, the
- 17 number was, in fact, arrived at. And your Resolutions for
- 18 that item have been revised consistent with your
- 19 direction. And of course, it's entirely up to you whether
- 20 that issue remains on consent or not. But I wanted to
- 21 make sure that that information was put into the public
- 22 record as a follow-up of the Permitting and Compliance
- 23 Committee meeting.
- 24 With that, Madam Chair, I conclude my Executive
- 25 Director's report.

- 1 BOARD MEMBER CHESBRO: Do I understand you to be
- 2 saying that the staff and the Poly-America are in
- 3 concurrence about what that number should be?
- 4 EXECUTIVE DIRECTOR LEARY: They are in
- 5 concurrence that the number should be 5.75 percent,
- 6 because that's what Poly-America said they could do for
- 7 2007.
- 8 That is, as I understand it and recall, a little
- 9 different than some of the numbers that were tossed around
- 10 in the Permitting and Compliance Committee meeting about
- 11 satisfaction of that statute. And Ted and Bill Orr are
- 12 here. And maybe rather than prolong this conversation, if
- 13 the Board chooses to, it might want to take it off consent
- 14 and discuss it further.
- 15 BOARD MEMBER CHESBRO: I'm happy to leave it on
- 16 consent. I just want to make sure that that was the case,
- 17 that there had been an agreement reached between Poly --
- 18 EXECUTIVE DIRECTOR LEARY: And that happened.
- 19 BOARD MEMBER CHESBRO: As far as I'm concerned,
- 20 that's satisfactory. If someone wants to pull it off
- 21 consent, that's fine.
- BOARD MEMBER MULÉ: Madam Chair, thank you.
- I just want to make a couple of comments on this.
- 24 First of all, we did receive an e-mail from
- 25 staff. You had sent us an e-mail, Mark, on June 4th

- 1 indicating that that meeting with Poly-America would occur
- 2 and that staff was going to recommend a course of action
- 3 at that time based on those discussions.
- 4 We then received an e-mail 5:39 p.m. on Friday,
- 5 whatever it was, June 8th from Bill Orr. And the way that
- 6 I read this e-mail, it sounded to me like staff was in
- 7 agreement, as Senator Chesbro said, with that 5.75
- 8 percent.
- 9 So you know, I just want to make sure staff is
- 10 comfortable with this agreement. And basically the way I
- 11 interpreted that e-mail was that you're recommending that
- 12 we approve the exemption.
- 13 EXECUTIVE DIRECTOR LEARY: Since Bill is the
- 14 author of that e-mail, I'll allow him to characterize his
- 15 recommendation as he sees appropriate.
- 16 BOARD MEMBER MULÉ: Technically, there was no
- 17 recommendation.
- 18 RECYCLING TECHNOLOGY BRANCH MANAGER ORR: This is
- 19 Bill Orr, Manager or Recycling Technology Branch.
- 20 Staff is comfortable with the recommendation
- 21 staying as is. I think it presents the opportunity for
- 22 the Board to work with Poly-America like we have with the
- 23 other companies that have been through a conditional
- 24 approval process.
- 25 BOARD MEMBER MULÉ: Thank you.

CHAIRPERSON BROWN: Okay. I think we're good 1 2 leaving it on consent then. And that concludes your Deputy Director's report? 3 4 EXECUTIVE DIRECTOR LEARY: It does, Madam Chair. 5 CHAIRPERSON BROWN: Don't want to jump on you 6 again. 7 We will -- any public comment at this time? Seeing none, we will move to the consent agenda. The 8 consent agenda is Items 2, 3, 5 Revised, 7, 8, 15, 18, 22, 9 and 23 on the consent agenda. 10 Does anybody wish to pull any items from the 11 consent agenda? Okay. 12 13 BOARD MEMBER MULÉ: Madam Chair, I'd like to move 14 the consent agenda. BOARD MEMBER DANZINGER: Second. 15 CHAIRPERSON BROWN: It's been moved by Member 16 Mulé and seconded by Member Danzinger. 17 Kristen, call the roll. 18 EXECUTIVE ASSISTANT GARNER: Chesbro? 19 BOARD MEMBER CHESBRO: Aye. 20 21 EXECUTIVE ASSISTANT GARNER: Danzinger? BOARD MEMBER DANZINGER: Aye. 22 EXECUTIVE ASSISTANT GARNER: Mulé? 23

EXECUTIVE ASSISTANT GARNER: Petersen?

BOARD MEMBER MULÉ: Aye.

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- BOARD MEMBER PETERSEN: Aye.
- 2 EXECUTIVE ASSISTANT GARNER: Brown?
- 3 CHAIRPERSON BROWN: Aye.
- 4 We will move next to the fiscal consent items.
- 5 Items 1 Revised, 9, 10, 11, 16 Revised, 19, 20 Revised, 21
- 6 Revised, and 24 Revised are on fiscal consent.
- 7 Items 12 and 17 were heard in Committee only.
- 8 Items 4 and 6 were pulled.
- 9 Items 13 and 14 Revised will be heard by the full
- 10 Board.
- 11 So I will move first to the Permitting and
- 12 Compliance fiscal consent items and ask the Chair of that
- 13 Committee, Member Mulé, if she has a Committee report.
- BOARD MEMBER MULÉ: Yes, I do.
- 15 First of all, Madam Chair, I'd like to thank my
- 16 co-Committee member, Mr. Danzinger, for actually running
- 17 the meeting for me during my bout of laryngitis. The
- 18 meeting was memorable. And we had a lot of laughs. And
- 19 actually, we got a lot accomplished. It was a very full
- 20 agenda.
- 21 We heard two permit items. Both as you know are
- 22 on the consent agenda. Two of the other permit items were
- 23 pulled.
- 24 There were three items relating to the solid
- 25 waste disposal and co-disposal site cleanup program. And

- 1 two of those items are on fiscal consent.
- 2 We also heard an item on the Farm and Ranch
- 3 Cleanup Grant awards.
- 4 And then we heard in Committee only the
- 5 rulemaking for additional 15-day comment for the temporary
- 6 waiver of permit terms regulations.
- We also heard, which we'll be hearing today,
- 8 Items 13 and 14 related to AB 2449. I won't go into that.
- 9 And then also as Mark had mentioned, the MOU
- 10 between the Integrated Waste Board and the DTSC regarding
- 11 fraud and enforcement of that fraud. It was very good
- 12 work on the part of staff. And I want to thank them for
- 13 all their work on that.
- 14 Also we heard an item on the illegal dumping
- 15 recommendations, which staff will come back to us with
- 16 some recommendations.
- 17 And then Item 18, last but not least, was the
- 18 exemptions request on the trash bag law.
- 19 And that concludes my report. Thank you, Madam
- 20 Chair.
- 21 CHAIRPERSON BROWN: Thank you.
- Okay. We will move first -- I'm actually going
- 23 to -- seeing that we heard the fiscal consent item for
- 24 Agenda 1 in Markets, I'm going to wait until after
- 25 Committee Chair Petersen has a chance to do that. So I'm

- 1 going to go first to Item 9, which is the first fiscal
- 2 consent item under Permitting and Compliance.
- 3 PROGRAM DIRECTOR RAUH: This is Ted Rauh, Program
- 4 Director.
- 5 Item 9 consists of grant awards totaling
- 6 \$3,369,896 for the Solid Waste Disposal and Co-Disposal
- 7 Site Cleanup Program.
- 8 There is one illegal disposal cleanup grant and
- 9 five partial grants to public entities to clean up solid
- 10 waste disposal sites.
- 11 Staff recommends the Board approve the proposed
- 12 grants and adopt Resolution Number 2007-125.
- 13 CHAIRPERSON BROWN: Thank you, Ted.
- 14 Any questions from any members?
- 15 BOARD MEMBER MULÉ: Madam Chair, I'd like to move
- 16 Resolution 2007-15.
- 17 BOARD MEMBER DANZINGER: Second.
- 18 CHAIRPERSON BROWN: It's been moved by Member
- 19 Mulé and seconded by Member Danzinger.
- 20 Kristen, can you call the roll?
- 21 EXECUTIVE ASSISTANT GARNER: Chesbro?
- BOARD MEMBER CHESBRO: Aye.
- 23 EXECUTIVE ASSISTANT GARNER: Danzinger?
- 24 BOARD MEMBER DANZINGER: Aye.
- 25 EXECUTIVE ASSISTANT GARNER: Mulé?

- 1 BOARD MEMBER MULÉ: Aye.
- 2 EXECUTIVE ASSISTANT GARNER: Petersen?
- 3 BOARD MEMBER PETERSEN: Aye.
- 4 EXECUTIVE ASSISTANT GARNER: Brown?
- 5 CHAIRPERSON BROWN: Aye.
- I feel like it's a tongue twister up here
- 7 sometimes.
- 8 Item 10. Ted.
- 9 PROGRAM DIRECTOR RAUH: Thank you. Item 10
- 10 consists of one Board-managed new project for the Solid
- 11 Waste Disposal and Co-Disposal Site Cleanup Program. The
- 12 project is the Neilson Road illegal disposal site, which
- 13 is a Priority Al site with an estimated clean up cost of
- 14 \$1.6 million. The Board will also pursue cost recovery
- 15 associated with this particular site.
- 16 The staff recommends the Board approve the
- 17 proposed project and adopt Resolution Number 2007-126.
- 18 CHAIRPERSON BROWN: Thank you, Ted.
- 19 Any questions from Board members?
- 20 BOARD MEMBER MULÉ: Madam Chair, I'd like to move
- 21 Resolution 2002-126.
- BOARD MEMBER CHESBRO: Second.
- 23 CHAIRPERSON BROWN: Resolution 2007-126?
- BOARD MEMBER MULÉ: It says 2002-126.
- 25 CHAIRPERSON BROWN: I think that's a typo. It

- 1 should be 2007.
- 2 It's been moved by Member Mulé and seconded by
- 3 Member Chesbro.
- 4 Kristen, can you call the roll?
- 5 EXECUTIVE ASSISTANT GARNER: Chesbro?
- 6 BOARD MEMBER CHESBRO: Aye.
- 7 EXECUTIVE ASSISTANT GARNER: Danzinger?
- 8 BOARD MEMBER DANZINGER: Aye.
- 9 EXECUTIVE ASSISTANT GARNER: Mulé?
- 10 BOARD MEMBER MULÉ: Aye.
- 11 EXECUTIVE ASSISTANT GARNER: Petersen?
- BOARD MEMBER PETERSEN: Aye.
- 13 EXECUTIVE ASSISTANT GARNER: Brown?
- 14 CHAIRPERSON BROWN: Aye.
- 15 We'll make sure that Resolution that's entered
- 16 has the appropriate numbering on it. I think the one in
- 17 the Board binder is incorrectly numbered.
- 18 Item 11.
- 19 PROGRAM DIRECTOR RAUH: Yes, Chair Brown.
- 20 Item 11 is Consideration of the Grant Awards for
- 21 the Farm and Ranch Solid Waste Cleanup and Abatement Grant
- 22 Program.
- 23 Staff is asking the Board approval of eight
- 24 grants totaling \$394,330 for the fourth quarter of fiscal
- 25 year 2006 and '07. There are reimbursement awards.

- 1 There's one reimbursement award and seven cleanup awards
- 2 within this Board item.
- 3 Staff recommends the Board approve the proposed
- 4 cleanup award and the proposed reimbursement award as
- 5 carried out in Resolution Number 2007-127.
- 6 CHAIRPERSON BROWN: Thank you, Ted.
- 7 Any questions?
- 8 BOARD MEMBER MULÉ: Madam Chair, I'd like to move
- 9 Resolution 2007-127.
- 10 BOARD MEMBER DANZINGER: Second.
- 11 CHAIRPERSON BROWN: It's been moved by Member
- 12 Mulé and seconded by Member Danzinger.
- 13 Kristen, can you call the roll?
- 14 EXECUTIVE ASSISTANT GARNER: Chesbro?
- BOARD MEMBER CHESBRO: Aye.
- 16 EXECUTIVE ASSISTANT GARNER: Danzinger?
- 17 BOARD MEMBER DANZINGER: Aye.
- 18 EXECUTIVE ASSISTANT GARNER: Mulé?
- BOARD MEMBER MULÉ: Aye.
- 20 EXECUTIVE ASSISTANT GARNER: Petersen?
- 21 BOARD MEMBER PETERSEN: Aye.
- 22 EXECUTIVE ASSISTANT GARNER: Brown?
- 23 CHAIRPERSON BROWN: Aye.
- Next is Item 16.
- 25 PROGRAM DIRECTOR RAUH: Item 16 is consideration

- 1 of allocation of and an additional \$260,000 in a grant
- 2 award to the Prometheus Energy Company for their Keifer
- 3 Landfill project for the liquified natural gas from
- 4 landfill gas demonstration grant program.
- A lot of gas in that one.
- 6 Basically, this is in addition to the program.
- 7 We're excited now that there will be three of these
- 8 particular demonstration projects going on in the state.
- 9 Staff recommends the Board approve the allocation
- 10 and grant award and adopt Resolution 2007-138.
- 11 CHAIRPERSON BROWN: I'm sure there's a line in
- 12 there somewhere, but I'm going let it pass.
- 13 Any questions?
- 14 BOARD MEMBER MULÉ: Madam Chair, I'd like to move
- 15 Resolution 2007-138 Revised.
- BOARD MEMBER DANZINGER: Second.
- 17 CHAIRPERSON BROWN: It's been moved by Member
- 18 Mulé and seconded by Member Danzinger.
- 19 Kristen.
- 20 EXECUTIVE ASSISTANT GARNER: Chesbro?
- BOARD MEMBER CHESBRO: Aye.
- 22 EXECUTIVE ASSISTANT GARNER: Danzinger?
- BOARD MEMBER DANZINGER: Aye.
- 24 EXECUTIVE ASSISTANT GARNER: Mulé?
- 25 BOARD MEMBER MULÉ: Aye.

- 1 EXECUTIVE ASSISTANT GARNER: Petersen?
- BOARD MEMBER PETERSEN: Aye.
- 3 EXECUTIVE ASSISTANT GARNER: Brown?
- 4 CHAIRPERSON BROWN: Aye.
- 5 Okay. That concludes fiscal consent items from
- 6 the Permitting Committee.
- 7 And we will move next to Market Development and
- 8 Sustainability. Committee Chair Petersen, do you have a
- 9 report to make?
- 10 BOARD MEMBER PETERSEN: It's real brief.
- 11 CHAIRPERSON BROWN: That's okay.
- 12 BOARD MEMBER PETERSEN: We heard six items. Two
- 13 were on consent, six on fiscal consent, and we all had a
- 14 great time.
- 15 CHAIRPERSON BROWN: Thank you.
- BOARD MEMBER PETERSEN: That was it.
- 17 CHAIRPERSON BROWN: Okay, Gary.
- 18 We'll move first to Agenda Item 1, and Howard.
- 19 DEPUTY DIRECTOR LEVENSON: Thank you, Madam
- 20 Chair. I'm Howard Levenson, Director of the
- 21 Sustainability Program. And I'll be presenting these
- 22 fiscal consent items from the Market Development and
- 23 Sustainability Committee.
- 24 Item 1 is Consideration of Reallocation of Grant
- 25 Awards for the Tire-Derived Product Business Assistance

- 1 Program.
- We're requesting that the Board approve grant
- 3 awards and the issuance of award in the form of technical
- 4 and consultative assistance for 17 companies that are
- 5 listed in the Resolution.
- 6 Based on fiscal consent at the Committee, staff
- 7 recommends Option 1, that you approve the award of the
- 8 grants to the 17 identified businesses and that you adopt
- 9 Resolution Number 2007-110.
- 10 CHAIRPERSON BROWN: Revised.
- 11 DEPUTY DIRECTOR LEVENSON: Revised.
- 12 CHAIRPERSON BROWN: Number three.
- 13 Any questions from anybody?
- 14 BOARD MEMBER PETERSEN: Madam Chair, I'd like to
- 15 move Resolution 2007-110 Revision 3.
- 16 BOARD MEMBER MULÉ: Second.
- 17 CHAIRPERSON BROWN: It's been moved by Member
- 18 Petersen and seconded by Member Mulé.
- 19 Kristen, can you call the roll?
- 20 EXECUTIVE ASSISTANT GARNER: Chesbro?
- BOARD MEMBER CHESBRO: Aye.
- 22 EXECUTIVE ASSISTANT GARNER: Danzinger?
- BOARD MEMBER DANZINGER: Aye.
- 24 EXECUTIVE ASSISTANT GARNER: Mulé?
- 25 BOARD MEMBER MULÉ: Aye.

- 1 EXECUTIVE ASSISTANT GARNER: Petersen?
- 2 BOARD MEMBER PETERSEN: Aye.
- 3 EXECUTIVE ASSISTANT GARNER: Brown?
- 4 CHAIRPERSON BROWN: Aye.
- 5 Thank you. Next is fiscal consent Item 19.
- 6 Howard.
- 7 DEPUTY DIRECTOR LEVENSON: Thank you. Item 19 is
- 8 Consideration of Reallocation of Grant Awards for the
- 9 Joint Solicitation of the Used Oil Nonprofit Grant Program
- 10 and the Used Oil Research Testing and Demonstration Grant
- 11 Program.
- 12 As you know, this was a joint solicitation for
- 13 the two programs. We had one that was undersubscribed and
- 14 one oversubscribed. So at the Committee, the fiscal
- 15 consent was to approve a reallocation of \$183,000 from the
- 16 nonprofit program over to the research, testing, and
- 17 demonstration program so we could fund additional
- 18 applicants in the RTD program.
- 19 So staff's recommendation is you do approve that
- 20 reallocation and adopt Resolution Number 2007-133.
- 21 CHAIRPERSON BROWN: Do we need to take the
- 22 Resolutions separate, or can we take them both since
- 23 they're on the same -- since we have two Resolutions?
- 24 DEPUTY DIRECTOR LEVENSON: There's only the one
- 25 Resolution 133. 141 was there if you choose not to

- 1 reallocate the funds. It was more for the Committee
- 2 purposes.
- 3 CHAIRPERSON BROWN: Okay. Thank you for
- 4 clarification.
- 5 Any questions from any Board members?
- 6 BOARD MEMBER CHESBRO: I'll move the Resolution
- 7 to reallocate the funds.
- 8 BOARD MEMBER DANZINGER: Second.
- 9 CHAIRPERSON BROWN: It's been moved by Member
- 10 Chesbro and seconded by Member Danzinger.
- 11 Kristen, can you call the roll.
- 12 EXECUTIVE ASSISTANT GARNER: Chesbro?
- BOARD MEMBER CHESBRO: Aye.
- 14 EXECUTIVE ASSISTANT GARNER: Danzinger?
- BOARD MEMBER DANZINGER: Aye.
- 16 EXECUTIVE ASSISTANT GARNER: Mulé?
- 17 BOARD MEMBER MULÉ: Aye.
- 18 EXECUTIVE ASSISTANT GARNER: Petersen?
- BOARD MEMBER PETERSEN: Aye.
- 20 EXECUTIVE ASSISTANT GARNER: Brown?
- 21 CHAIRPERSON BROWN: Aye.
- 22 DEPUTY DIRECTOR LEVENSON: Consideration of Grant
- 23 Awards for the Targeted RAC Incentive Grant Program.
- 24 Staff is recommending that we provide grants to
- 25 eleven businesses and enter into grant agreements with

- 1 them. And with that, we recommend that you adopt
- 2 Resolution 2007-134.
- 3 CHAIRPERSON BROWN: Revised.
- 4 DEPUTY DIRECTOR LEVENSON: Revised. You're way
- 5 ahead of me.
- 6 CHAIRPERSON BROWN: I got a cheat sheet.
- 7 BOARD MEMBER PETERSEN: I'd like to move
- 8 Resolution 2007-134 Revised.
- 9 BOARD MEMBER MULÉ: Second.
- 10 CHAIRPERSON BROWN: It's been moved by Member
- 11 Petersen and seconded by Member Mulé.
- 12 Kristen, can you call the roll?
- 13 EXECUTIVE ASSISTANT GARNER: Chesbro?
- BOARD MEMBER CHESBRO: Aye.
- 15 EXECUTIVE ASSISTANT GARNER: Danzinger?
- BOARD MEMBER DANZINGER: Aye.
- 17 EXECUTIVE ASSISTANT GARNER: Mulé?
- 18 BOARD MEMBER MULÉ: Aye.
- 19 EXECUTIVE ASSISTANT GARNER: Petersen?
- 20 BOARD MEMBER PETERSEN: Aye.
- 21 EXECUTIVE ASSISTANT GARNER: Brown?
- 22 CHAIRPERSON BROWN: Aye.
- 23 Item 21.
- 24 DEPUTY DIRECTOR LEVENSON: Lastly is
- 25 Consideration of the Grant Awards for the Third Cycle of

- 1 the RAC Use Grant Program. For this one, we're
- 2 recommending eight grants, and we recommend that you adopt
- 3 Resolution Number 2007-135 Revised.
- 4 CHAIRPERSON BROWN: Thank you.
- 5 Any questions?
- 6 BOARD MEMBER PETERSEN: No, Madam Chair. May I
- 7 move this motion?
- 8 CHAIRPERSON BROWN: Get in there quick.
- 9 BOARD MEMBER PETERSEN: 2007-135 Revised.
- 10 BOARD MEMBER MULÉ: Second.
- 11 CHAIRPERSON BROWN: It's been moved by Member
- 12 Petersen and seconded by Member Mulé.
- 13 Kristen, can you call the roll?
- 14 EXECUTIVE ASSISTANT GARNER: Chesbro?
- BOARD MEMBER CHESBRO: Aye.
- 16 EXECUTIVE ASSISTANT GARNER: Danzinger?
- 17 BOARD MEMBER DANZINGER: Aye.
- 18 EXECUTIVE ASSISTANT GARNER: Mulé?
- BOARD MEMBER MULÉ: Aye.
- 20 EXECUTIVE ASSISTANT GARNER: Petersen?
- BOARD MEMBER PETERSEN: Aye.
- 22 EXECUTIVE ASSISTANT GARNER: Brown?
- 23 CHAIRPERSON BROWN: Aye.
- 24 And last but not least, Mr. Levenson, Item Number
- 25 24.

- 1 DEPUTY DIRECTOR LEVENSON: I will gladly defer
- 2 that to Mr. Myers.
- 3 ASSISTANT DIRECTOR MYERS: Sorry. Going a little
- 4 slow this morning.
- 5 Item 24, Consideration of Contractor for Public
- 6 Relations Services for Multi-Pronged Approach to Outreach
- 7 Activities.
- 8 The item was heard at Committee. And the -- see,
- 9 I'm already lost. I forgot my cheat sheet.
- 10 We're looking at a total amount of --
- 11 BOARD MEMBER DANZINGER: Howard, can you pick it
- 12 up here?
- ASSISTANT DIRECTOR MYERS: He should.
- 14 BOARD MEMBER DANZINGER: Just kidding.
- ASSISTANT DIRECTOR MYERS: \$592,635.
- 16 CHAIRPERSON BROWN: Thank you, Jon.
- 17 Any questions from any Board members?
- 18 Can I have a motion?
- 19 BOARD MEMBER MULÉ: Madam Chair, I'd like to move
- 20 Resolution 2007-144 Revised.
- 21 BOARD MEMBER DANZINGER: Is that Revision 2?
- 22 Revised. I'll second that.
- 23 CHAIRPERSON BROWN: Moved by Member Mulé and
- 24 second by Member Danzinger.
- 25 Kristen, call the roll.

- 1 EXECUTIVE ASSISTANT GARNER: Chesbro?
- BOARD MEMBER CHESBRO: Aye.
- 3 EXECUTIVE ASSISTANT GARNER: Danzinger?
- 4 BOARD MEMBER DANZINGER: Aye.
- 5 EXECUTIVE ASSISTANT GARNER: Mulé?
- 6 BOARD MEMBER MULÉ: Aye.
- 7 EXECUTIVE ASSISTANT GARNER: Petersen?
- 8 BOARD MEMBER PETERSEN: Aye.
- 9 EXECUTIVE ASSISTANT GARNER: Brown?
- 10 CHAIRPERSON BROWN: Aye.
- 11 And now since we did not have any items under the
- 12 Strategic Policy Development Committee, I just want to
- 13 take a quick moment to thank Howard Levenson and your
- 14 entire team who put together the workshop on Tuesday last
- 15 week on extended producer responsibility. It was an
- 16 unbelievably packed day full of information and options
- 17 for the Board to move forward to work with producers,
- 18 manufacturers, on extended producer responsibility and
- 19 examples of what's being done elsewhere outside of
- 20 California, what's being done in Europe and how we can
- 21 move our strategic policy directive in a direction that is
- 22 in a collaborative effort. So anyway, thank you very
- 23 much. I appreciate all the hard work that staff put into
- 24 that.
- Now I think that takes us to our items to be

- 1 heard by the full Board. Item 13 is the first. So I will
- 2 defer to Howard again for Agenda Item 13.
- 3 DEPUTY DIRECTOR LEVENSON: Thank you, Madam
- 4 Chair.
- 5 I'm very pleased to introduce this item, which is
- 6 an oral presentation regarding available tools and models
- 7 for jurisdictions' implementation of AB 2449.
- 8 Anybody who had a chance to see the paper this
- 9 morning, there was a nice article in quoting Chairwoman
- 10 Brown on the law that goes into effect in July.
- 11 Also have received an e-mail earlier this morning
- 12 from Sacramento County. It was actually an e-mail from
- 13 Sac County back to the Bee we have a good program too. So
- 14 there's a lot going on in this area.
- I think you're going to hear today about a very
- 16 exciting program in the city of Los Angeles, kind of
- 17 preclude to the subsequent item on the regs themselves.
- 18 So what we're going to do today is I'm going to
- 19 turn this over to Melissa Vargas from our Sustainability
- 20 Program. She's going to make some introductory remarks
- 21 about the overall program and kind of what the
- 22 responsibilities are.
- 23 And then we are very pleased that Councilman Ed
- 24 Reyes from the City of Los Angeles is here to give a
- 25 presentation accompanied by Lupe Vela on the plastic bag

- 1 recycling program that the City has instituted with retail
- 2 stores. I think you're going to really enjoy the
- 3 presentation they have to give you a heads-up on the
- 4 program they're kicking off later this month.
- 5 With that, I'm going to turn it over to Melissa.
- 6 Melissa will give a short introduction and then we'll
- 7 introduce Councilman Reyes.
- 8 (Thereupon an overhead presentation was
- 9 presented as follows.)
- MS. VARGAS: Good morning, Board members.
- 11 For today's presentation, I will be providing you
- 12 with an update on the plastic bag recycling law and some
- 13 of the tools and models developed for local governments.
- 14 This law goes into effect July 1st of 2007.
- 15 --000--
- MS. VARGAS: Each year, an estimated 500 billion
- 17 to one trillion plastic bags are used worldwide, which is
- 18 over one million bags per minute, and of which billions of
- 19 bags end up as litter each year causing impact to the
- 20 marine environment.
- 21 It is the intent of the Legislature with the
- 22 enactment of the plastic bag recycling law to encourage
- 23 the use of reusable bags by consumers and retailers in
- 24 order to decrease the consumption of single-use bags while
- 25 at the same time offer consumers a convenient location

- 1 where they can recycle their plastic bags.
- 2 --000--
- 3 MS. VARGAS: The goal of AB 2449 is to reduce the
- 4 amount of plastic bags in the waterways and marine
- 5 environment through the implementation of plastic bag
- 6 recycling programs.
- 7 One of the ways to accomplish this goal is to
- 8 encourage the use of reusable bags, thus reducing use of
- 9 single-use plastic carry-out bags.
- 10 The other way to accomplish this goal is to
- 11 provide consumers with a place they can recycle their
- 12 plastic carry-out bags, such as at a store.
- --000--
- 14 MS. VARGAS: A store is defined as a retail store
- 15 which has over 10,000 square feet of retail space that
- 16 generates sales tax and has a licensed pharmacy.
- 17 A supermarket is defined as a full line
- 18 self-service retail store with gross annual sales of 2
- 19 million or more and which sells a line of dried groceries,
- 20 canned goods, non-food items, or perishable goods.
- 21 Stores that do not fall under the definition of
- 22 the law may voluntarily participate in establishing a
- 23 recycling program for plastic carry-out bags.
- 24 --000--
- MS. VARGAS: Now, some of the store

- 1 responsibilities include insuring that all plastic
- 2 carry-out bags shall have printed or displayed on the bag,
- 3 "Please return to a participating store for recycling."
- 4 At least one plastic carry-out bag collection bin
- 5 shall be placed at each store. The bin should be visible
- 6 and easily accessible to the consumer. It should be
- 7 clearly marked indicating that the collection bin is
- 8 available for the purpose of collecting and recycling
- 9 plastic carry-out bags. This program is not intended to
- 10 conflict with the recycling programs the jurisdiction
- 11 already has in place.
- 12 The store shall maintain records that describe
- 13 the collection, transportation, and recycling of the
- 14 plastic bags they collect. The records shall be kept for
- 15 a minimum of three years and shall, upon request, be made
- 16 available to our Board or the local jurisdiction to
- 17 demonstrate compliance.
- 18 Now, a more detailed section of these specific
- 19 reporting requirements will be presented by the Plastics
- 20 Market Development Division at today's Board meeting.
- 21 Now, the operator of the store shall also have
- 22 reusable bags available to customers within the store
- 23 which may be purchased and used in lieu of plastic
- 24 carry-out bags or paper bags.
- 25 --000--

- 1 MS. VARGAS: Now, local governments have a number
- 2 of resources to ensure compliance with the law. These
- 3 resources include: Insuring compliance with established
- 4 goals to reduce the amount of carry-out plastic bags in
- 5 the environment.
- 6 They may review records from the store that
- 7 describe the collection, transportation, and recycling of
- 8 the plastic bags they collect.
- 9 And a city, county, or the State may impose civil
- 10 penalties in the amount of \$500 for the first violation,
- 11 \$1,000 for the second violation, and \$2,000 for the third
- 12 and subsequent violations.
- 13 --000--
- 14 MS. VARGAS: Now, the Office of Local Assistance
- 15 has been working on providing a number of resources for
- 16 local governments by creating a web page on the plastic
- 17 bag recycling law that provides information about the law
- 18 as well as resources.
- 19 We've also developed a fact sheet which will be
- 20 e-mailed to all local government contacts; an article in
- 21 the next addition of Infocycling, which is expected to be
- 22 published at the end of June.
- 23 We also do peer matching with those jurisdictions
- 24 who need technical assistance.
- 25 And as always, the Office of Local Assistance

- 1 will continue to provide technical assistance and outreach
- 2 as needed.
- 3 --000--
- 4 MS. VARGAS: What are some examples? Each local
- 5 jurisdiction has different opportunities to develop a
- 6 program that best fits their community needs. Examples of
- 7 the wide range of programs intended to reduce the amount
- 8 of plastic bags in the marine environment include: The
- 9 City of San Juan Capistrano who developed a bag-and-bag
- 10 collection program. This program allows residents to
- 11 place all their plastic bags into a single plastic bag and
- 12 into their commingled recycling container. Plastic bags
- 13 are then pulled off the sorting line at a material
- 14 recovery facility.
- 15 The City of San Francisco has opted for requiring
- 16 that all plastic bags be composable. In its annual Sonoma
- 17 County recycling guide, Recycle 2007, the Waste Management
- 18 Agency has provided a brief description of AB 2449 and the
- 19 options residents and businesses have for recycling
- 20 plastic bags. This 28-page guide will appear under the
- 21 recycling section in the phonebook which is distributed to
- 22 over 340,000 customers. In addition, 24,000 extra copies
- 23 of the guide will be distributed at the Chambers of
- 24 Commerce, local neighborhood organizations, real estate
- 25 offices, fairs, and at grocery stores.

- 1 Now I would like to take this moment to introduce
- 2 the City of Los Angeles, Counselmember Reyes, who is here
- 3 to present information on how the City has been prepared
- 4 for the implementation of the plastic bag recycling
- 5 program.
- --000--
- 7 COUNSELMEMBER REYES: Good morning.
- 8 CHAIRPERSON BROWN: Good morning, Councilman
- 9 Reyes. Thank you very much for being here. Welcome.
- 10 COUNSELMEMBER REYES: It's great to be here.
- 11 It's not often I get to Sacramento. When we do, it's
- 12 because we want to show how we can work together, a
- 13 multi-jurisdictional effort to address a very complicated
- 14 program.
- 15 But I do want to start off by thanking Lupe Vela
- 16 who has been working with me on this effort for the past
- 17 six years. I'm blessed. She was the lead on AB 939 FOR
- 18 L.A.'S city-wide recycling program. So when I needed to
- 19 talk to the various managers of departments, I kind of
- 20 knew how to maneuver through that maze. But with her
- 21 support, her experience, we've been able to move in a
- 22 manner in which allows us to take advantage of the
- 23 opportunities that we have in Los Angeles to recycle and
- 24 address our environment.
- 25 --00o--

- 1 COUNSELMEMBER REYES: Our history drivers are
- 2 such that it's the alignment of many stars that are coming
- 3 together that allowed us to get to this place.
- 4 First of all, I want to call the federal
- 5 government and the State, want to make sure we're in a
- 6 position to address them and actually meet our goals. Our
- 7 river revitalization, I'm the Chair of the Ad Hoc River
- 8 Committee. As such, we've been looking at this
- 9 comprehensively. How do we collect -- how we deal with
- 10 the trash and debris, capture the urban slobber before it
- 11 gets to our coast. They're killing our coral reefs and
- 12 all the other negative impacts that are caused by it.
- So far, Lupe's hard work has generated our
- 14 ability to reach at this point up to 63 percent --
- 15 sorry -- 62 percent of our recycling rate. Our goal is to
- 16 hit 70 percent by 2015. So our momentum is very strong.
- 17 L.A. City Counsel, the mayor had been the
- 18 greenest of counsel mayors in a long time. We're working
- 19 very well together, the Councilmember President Gill
- 20 Garcetti and other individuals, who have been focused on
- 21 our environment ecology. We've been pushing hard in
- 22 addressing these issues.
- Our public has become much more aware. What's
- 24 interesting, in Los Angeles, we have many communities from
- 25 different parts of the world. We are the Ellis Island of

- 1 the west in many ways. So the environmental issue in some
- 2 of these other countries, especially in South America,
- 3 Central America, Southeast Asia, is profound. It's
- 4 addressed in different ways given the cultures and
- 5 traditions. But there is a strong focus. And we're
- 6 trying to gather that type of energy within this process.
- 7 Of course, with the federal cutbacks and
- 8 everything else that has been hitting the State and the
- 9 City, we have to be smart in how we address our resources.
- 10 --000--
- 11 COUNSELMEMBER REYES: So we're looking at litter
- 12 management costs as one of the major motivators to get to
- 13 this point.
- 14 In terms of background, we started back in 2004.
- 15 As we started looking at the river in its various roles,
- 16 we were very clear that we needed to start capturing the
- 17 trash before it got to our waterways. So the counsel so
- 18 instructed the staff to start addressing this issue of
- 19 litter in our rivers.
- 20 Our plastic industry task force was formed. We
- 21 were very fortunate to have strong players from the
- 22 private sector and the public sector. We looked at
- 23 advocacy groups and city staff and essentially spent
- 24 two years looking at how we can bring together, how we can
- 25 address our priorities.

- 2 COUNSELMEMBER REYES: Be able to reach four
- 3 different consensus points if you will. We established
- 4 the foundation, which we are able to anchor down with \$3
- 5 million together with private sector funds. And the
- 6 objective there is to start establishing our river
- 7 rangers, start networking at the grammar school level, at
- 8 the preschool age, and start talking about trash and
- 9 environmentalism at a very young age.
- 10 I recall back in -- I'll date myself -- back in
- 11 the '60s. I still remember the owl used to come to our
- 12 grammar school. They used to say, "Give a hoot, don't
- 13 pollute." And it's just a mantra that's in your head.
- 14 And those are the kinds of messages we need to start
- 15 giving our younger generations.
- We started establishing uniform city-wide public
- 17 education messages, given these kinds of opportunities and
- 18 multi-lingual, multi-cultural fashion.
- 19 We also started looking at our hot spots for
- 20 trash. Our densities are very, very intense. In my
- 21 district, I have close to 40,000 people per square mile.
- 22 Around the West Lake, McCarthy Park area. It's more dense
- 23 in Manhattan. The city average is 6,000.
- 24 So when you talk about the compilation of trash
- 25 and the behavioral patterns of this mesh, this rich

- 1 collage of cultures, how we address this significant issue
- 2 becomes a very important task. So by identifying the hot
- 3 spots, we are strategic with limited resources. We
- 4 started looking at how we can establish new markets,
- 5 considering the plastic film.
- --000--
- 7 COUNSELMEMBER REYES: How we start building in
- 8 new cottage industries, how we start looking at these
- 9 various links that speak to opportunities.
- 10 Our city timeline is such that we approved the
- 11 task force report back in September 2005. Our development
- 12 of public education began on a pro bono basis with private
- 13 industry. They started already looking how we engage our
- 14 various schools and school districts, the private charter
- 15 schools, and begin to look at what we actually have in
- 16 place.
- 17 We actually had a convention with high school
- 18 folks. We brought them to the Convention Center. We had
- 19 over 500 youngsters talking about the river. But
- 20 connected to it was the issue of trash, contamination, and
- 21 how is it we look at that whole generation in addressing
- 22 these needs.
- 23 The campaign was presented to L.A. River Ad Hoc
- 24 Committee and was approved back in March '06.
- Next.

- 1 --000--
- 2 COUNSELMEMBER REYES: Going faster -- I caught
- 3 the rhythm of this Board very early. So I want to make
- 4 sure I get through this as quick as possible.
- 5 Our next steps essentially is to launch the
- 6 foundation, and we should do that this year. We're right
- 7 now looking at various candidates for the director
- 8 position. We started our pilot program: "It's our L.A.
- 9 Keep it clean." We have a press event coming forward on
- 10 June 28. You're all invited.
- 11 --000--
- 12 COUNSELMEMBER REYES: It would be a great
- 13 demonstration of strength and cooperation for the
- 14 jurisdictions.
- 15 We're going to be -- given the dynamics of how
- 16 our infrastructure has evolved, unfortunately, in the
- 17 north, it's a controversial issue. But many of the hot
- 18 spot areas where the densities are highest, we don't have
- 19 the supermarket chains. We don't have the scale in which
- 20 this law at the State level can penetrate.
- 21 So what we're trying to do is look at that tier
- 22 right below it so that we can have the level of
- 23 cooperation. We'll have real results where there is the
- 24 greatest need of greatest density that had the hottest
- 25 spots of trash.

- 1 So we started working with the L.A. Conservation
- 2 Corps and started working with a range of 100 to 200
- 3 stores. In collaboration with the Progressive Bag
- 4 Alliance, we started to put together a plastic bag tool
- 5 kit that has posters, signage. We're able to download
- 6 press information with our website.
- 7 --000--
- 8 COUNSELMEMBER REYES: In the first year of the
- 9 program, we'll focus on these trash areas I was speaking
- 10 to before. And again, starting this month and the next
- 11 month, we're going to be establishing our website.
- 12 I just had my L.A. River Committee hearing
- 13 yesterday, and I was pressing the director of that
- 14 division when is it on line. He promises in the next two
- 15 weeks. So we'll keep pushing hard.
- We want to make sure we have a front door decal
- 17 so that folks know this facility actually recycles bags.
- 18 Again, half of the communities I represent are
- 19 living at or below poverty. The plastic bag is a very
- 20 functional bag. It plays many roles. It's a whole range
- 21 of uses. But as we start getting to recycle, we can start
- 22 looking at how it is that they can participate and start
- 23 breaking the barriers. For us to think holistically, we
- 24 must think about diversity. It's how we reach out to
- 25 these community groups is very important.

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38

- 1 Next.
- 2 --000--
- 3 COUNSELMEMBER REYES: These are the type of
- 4 signages we'll be putting up in our trucks. We'll have
- 5 110 signs that will be made available. It's done in
- 6 different languages.
- 7 I had the highest population of --
- 8 --000--
- 9 COUNSELMEMBER REYES: -- Philippinos outside of
- 10 Manila in my district, the highest population of Koreans
- 11 outside of Soel Korea in the city within my district.
- 12 So when you start looking at this international
- 13 presence of how we communicate, we're trying our best to
- 14 reach out to this great diversity.
- Next.
- --o0o--
- 17 COUNSELMEMBER REYES: So our website will be one
- 18 of the ways in which we start getting the word out
- 19 quicker. We're going to be connecting with the libraries.
- 20 We want to work with the school district. They don't know
- 21 that yet, but we're going to start working with them. And
- 22 these are the type of information we'll have available to
- 23 them.
- It will be downloadable information. We'll be
- 25 able to get them to work with us. But just as important

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1 as that, we'll be able to highlight the ZIP codes in which

- 2 these high trash areas are defined.
- 3 --000--
- 4 COUNSELMEMBER REYES: And again, that's where we
- 5 hopefully see the greatest level of opportunity.
- 6 These are all the partners that have been working
- 7 with us. As you can see, it's an array of stakeholders
- 8 that understand the significance of this movement from
- 9 starting from the bottom, the private sector folks, the
- 10 Southern California Grocers Association, Unified Western
- 11 Grocers, all the way up through the environmental groups
- 12 that have been working collaboratively.
- Next.
- 14 --000--
- 15 COUNSELMEMBER REYES: The most profound
- 16 impression we have when we look into the river is during
- 17 the winter rains when we do have them. But when they
- 18 finish going through its strongest flows, you'll see
- 19 essentially a lot of white flags stuck on all the trees.
- 20 We're talking about palm trees that are 20 stories -- I
- 21 mean, 20 feet high. And they're all filled with white
- 22 debris. When you look out into Long Beach at the end of a
- 23 storm, you don't see the water. What you see is a massive
- 24 white flowing out there.
- The type of impact we want to make is one which

- 1 we can hopefully allay and take away that kind of
- 2 impression.
- 3 And I want to thank you for your hard work and
- 4 making sure the State is also in coordination with this
- 5 movement. And I really want to thank you for your hard
- 6 work. And thank you, Lupe, for her stewardship. And I'm
- 7 here for any questions.
- 8 CHAIRPERSON BROWN: Very good. Thank you very
- 9 much, Councilman Reyes and Lupe, for your hard work.
- Do we have any members, any questions?
- BOARD MEMBER PETERSEN: Yes, Madam Chair.
- 12 First of all, Councilman, thank you for coming
- 13 and explaining what the program is. And Lupe, I've known
- 14 you forever, because L.A. is home plate to me. And I just
- 15 want to thank you guys for what you're doing and how we're
- 16 trying to communicate. I know what it's like doing the
- 17 communities.
- 18 Our first recycling center when I ran Cal Haul in
- 19 the '70s and '80s, we communicated in five different
- 20 languages, and it still wasn't enough. And we were on 7th
- 21 and Alameda.
- 22 So it's amazing how to get this done and how to
- 23 communicate and get people to do the right thing. And I
- 24 just commend you both very much.
- 25 COUNSELMEMBER REYES: Actually, it was the result

- 1 of that convention we had in the high school. The local
- 2 city colleges created their own national chapter to deal
- 3 with recycling, to deal with environmentalism, to deal
- 4 with water quality. These are youngsters. They literally
- 5 put it together themselves. And now they're actually
- 6 stretching out their influence by creating new chapters
- 7 throughout southern California. It's a very strong sense
- 8 of urgency we are feeling from the youngsters as
- 9 demonstrated by their actions.
- 10 BOARD MEMBER PETERSEN: Your leadership really
- 11 helps, too.
- 12 One question. Do we have any idea what the cost
- 13 is to clean up the L.A. River with regards to plastics?
- 14 COUNSELMEMBER REYES: The cost factor, we don't
- 15 have a figure yet. Right now, we just finished the
- 16 characterization of the various types of contaminants.
- 17 We know that the plastics and the material that
- 18 contains food and organic matter tends to be of the
- 19 highest percentage of what's out there. So we want to get
- 20 there. First, we want to understand what's actually
- 21 inside. And so we're breaking that down from that point
- 22 of view so we can start addressing some real strategies
- 23 and how we can get to it.
- 24 BOARD MEMBER PETERSEN: Another major
- 25 breakthrough that you and the city put together was the

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- 1 interceptor, the baffle box that was put into the storm
- 2 drain on the west side, that's good technology. That's
- 3 amazing.
- 4 COUNSELMEMBER REYES: One good step leads to
- 5 another. And now we have to make sure we get the trash
- 6 out of there.
- 7 BOARD MEMBER PETERSEN: Thank you.
- 8 CHAIRPERSON BROWN: Member Chesbro.
- 9 BOARD MEMBER CHESBRO: Well, I too want to
- 10 commend you and say hello to Lupe. It's been a while.
- 11 And having walked the beach at Long Beach after a
- 12 big storm and seeing the debris that comes down that
- 13 river, I commend the city for all efforts to try to
- 14 address those questions. It's just amazing.
- 15 There's a question I was going to ask the staff.
- 16 But since you're standing up here, the same question can
- 17 be asked of the city's program.
- 18 There's a old saying we recyclers have,
- 19 collection is not recycling. Collection can result in
- 20 better disposal. I mean, it's better that it's in a
- 21 landfill and not blowing in the wind and going down the
- 22 river. But is there any effort -- or I should ask that
- 23 more proactively. What efforts are involved in making
- 24 sure that the material is simply not collected but also
- 25 isn't just turned around and dumped in the landfill but

- 1 instead goes to a recycling market to be reused? And I'm
- 2 going to turn this question to our staff in a moment in
- 3 terms of our approach to this.
- 4 COUNSELMEMBER REYES: That's the discussion we're
- 5 having with the private sector. We want to see how we can
- 6 create those opportunities so that they become part of a
- 7 funding or a revenue generator and how we capture those
- 8 new markets. So we're having that discussion with them.
- 9 And, Lupe, do you have any other insight to that?
- 10 MS. VELA: You know, the city of Los Angeles is
- 11 actually in a very fortunate position. We probably have
- 12 one of the greatest infrastructures in terms of recycling.
- 13 You know, recycling runs from 300 to \$400 a ton for
- 14 plastic bags right now.
- 15 BOARD MEMBER CHESBRO: You don't see it as a
- 16 concern for Los Angeles?
- 17 MS. VELA: They don't want to accept their cans
- 18 and bottles in the store, but they're willing to accept
- 19 the plastic bags in the store. We do not have any
- 20 problems with them setting up any of the plastic bags.
- 21 And most of the MRFs they will go to we also contract
- 22 with. So we will keep an eye on that.
- BOARD MEMBER CHESBRO: Thanks.
- 24 CHAIRPERSON BROWN: Any other questions?
- 25 Congratulations on your leadership. Thank you

- 1 very much. I know you guys are working hard, and we join
- 2 you in your efforts in helping to clean up the L.A. River.
- 3 COUNSELMEMBER REYES: Thank you, Madam Chair.
- 4 CHAIRPERSON BROWN: Thank you very much for being
- 5 here. I appreciate it.
- 6 COUNSELMEMBER REYES: Thank you. Have a good
- 7 day.
- 8 CHAIRPERSON BROWN: Did you want staff to answer
- 9 your question as well?
- 10 BOARD MEMBER CHESBRO: Well, I was sitting here
- 11 looking at the statute and the regulations. And the
- 12 record collection that's required under the statute refers
- 13 to transport and recycling. And our regulations says it
- 14 must keep records on carry-out bags recycled or
- 15 transported. And I guess that sort of raised a little
- 16 question mark in my kind about what we're going to do
- 17 similar to the questions I raised a few months ago about
- 18 the electronic recycling. What we're going to do to make
- 19 sure we're doing more than just responsible collection and
- 20 disposal which is a half step and not a bad thing. But
- 21 it's not recycling and going back to our primary
- 22 responsibility.
- 23 How do we envision the follow-up to make sure
- 24 that somebody hasn't complied with the law by collecting
- 25 and transporting, but it doesn't wind up back in the

- 1 landfill somewhere?
- 2 CHAIRPERSON BROWN: You want to address that,
- 3 Howard?
- 4 DEPUTY DIRECTOR LEVENSON: Very briefly. We can
- 5 gather some information from staff on the various efforts
- 6 we've undertaken. But we have worked with a number of
- 7 companies over the last several years to try to get more
- 8 plastic film recycling facilities in the state. Those
- 9 have been difficult, but we continue to work with them.
- 10 We have a loan out to -- an RMDZ loan to one company. And
- 11 we're continuing to work with them to overcome some of the
- 12 technical issues associated with the equipment.
- 13 So there is a variety of efforts underway on the
- 14 market development facilities processing side of things.
- 15 A lot of that is focused on ag film, but it would
- 16 incorporate film from these.
- 17 Also continue to work and assist the MRF
- 18 operators in terms of equipment upgrades or technical
- 19 assistance where we can. But we'd be happy to put
- 20 together more information if you wish.
- 21 BOARD MEMBER CHESBRO: I sprung this on you
- 22 without any warming. Just sitting here looking at these
- 23 materials, so I didn't necessarily expect you could
- 24 completely answer the question here.
- 25 But I would like to know whether or not the way

- 1 we've written the regs, in fact, would allow somebody
- 2 legally to be collecting them and not delivering them to a
- 3 recycler and be complying.
- 4 CHAIRPERSON BROWN: If I could interject. We
- 5 haven't presented Item 14, which is the regs. I think
- 6 your question may be answered when we do that. This was a
- 7 presentation separate on their program to help assisting
- 8 with the L.A. River. But let's hold that question and
- 9 move to Item 14 if we can on the regs, and I think that
- 10 your question will be answered.
- Howard.
- 12 DEPUTY DIRECTOR LEVENSON: I want to again thank
- 13 the Councilman and Lupe for being here.
- 14 CHAIRPERSON BROWN: I apologize. I do have a
- 15 speaker on Item 13. George Larson. Sorry. I jumped
- 16 myself.
- MR. LARSON: Madam Chair, George Larson here
- 18 today representing Waste Management.
- I kind of jumped the gun, too, because I
- 20 originally signed up for Item 14 and then changed it,
- 21 because the two are so interlinked that I think my
- 22 testimony can come under either one.
- To get to Item 14 first so I can set it aside,
- 24 Waste Management supports --
- 25 CHAIRPERSON BROWN: If you're going to talk about

Please note: These transcripts are not individually reviewed and approved for accuracy.

- 1 Item 14, let's have the presentation first. If you have a
- 2 question related to the oral presentation on L.A., let's
- 3 do that and then bring you back.
- 4 MR. LARSON: I do have a question that is not
- 5 directly related to the regulation, but is directly
- 6 related to local programs. So it is an Item 13 comment.
- 7 CHAIRPERSON BROWN: Okay.
- 8 MR. LARSON: Waste Management, as I'm sure you
- 9 know, and their subsidiary companies, they're the largest
- 10 recycling company in the world. And one message that I
- 11 would say is a fundamental message for success in
- 12 recycling programs -- which I'm sure the city of Los
- 13 Angeles' considerable efforts in public and private
- 14 partnerships to launch their program will succeed because
- 15 of that.
- The message that's very important is to have
- 17 consistency in the message that goes out for recycling
- 18 because nothing dampens or reduces participation in a
- 19 program more than a confusing message. And in that
- 20 regard, after having read of course the Sacramento Bee
- 21 newspaper today with the great article on 2449 how it's
- 22 going to be implemented, we are concerned about competing
- 23 programs that may dilute or misdirect the message of AB
- 24 2449 and all of those local programs that are under the
- 25 2449 program, like the city of Los Angeles.

- 1 And specifically, this is a program that I really
- 2 don't know a lot about, because I don't think it's been
- 3 well vetted. But it's called the Stripes to Stripes
- 4 Program. And it does involve a separate message from the
- 5 message being put out by the Waste Board and by local
- 6 governments for bagged recycling.
- 7 So the waste industry, at least Waste Management,
- 8 has not been involved. And we don't know a lot about this
- 9 program. I guess I'm asking do you know a lot about it,
- 10 because it should be something that's coordinated through
- 11 a statewide effort as is the City of Los Angeles' program.
- 12 So I only raise that as an issue to bring
- 13 consistency to all the programs being promoted at the
- 14 local government through public/private partnership
- 15 relationships.
- 16 CHAIRPERSON BROWN: Thank you, George.
- 17 BOARD MEMBER PETERSEN: Madam Chair, this is a
- 18 key issue. I'm a little bit familiar with what's going
- 19 on.
- 20 But what we've tried to do here is through AB
- 21 2449 is to have everybody agree on a system and an
- 22 approach. It's hard enough in the recycling world -- and
- 23 many of you know -- when you look through the one through
- 24 sevens, what do you recycle, where does it go, what does
- 25 it do, we are real good sometimes at confusing somebody

- 1 where they throw their hands up and say, it either goes
- 2 all in the trash or all in the recycling.
- 3 What I'm willing to do here is -- I think you're
- 4 right, George. And I would be willing to author a letter,
- 5 at the behence of the Board if they'll willing to sign on.
- 6 So we have to keep this simple.
- 7 And, Wes, you understand keep it simple, stupid,
- 8 in the recycling world. It really means that.
- 9 So I just would like to offer up a letter to be
- 10 sent out to help George with the campaign here not to
- 11 confuse the issue.
- 12 CHAIRPERSON BROWN: Right. Consistency.
- BOARD MEMBER PETERSEN: There you go.
- 14 CHAIRPERSON BROWN: Thank you.
- 15 BOARD MEMBER PETERSEN: Thank you, George.
- 16 CHAIRPERSON BROWN: I agree. Consistency and
- 17 effectiveness.
- 18 BOARD MEMBER PETERSEN: I'll even write the
- 19 letter.
- 20 CHAIRPERSON BROWN: Okay. We have a few more
- 21 speakers, Howard. So you'll have to just wait a couple
- 22 more minutes. Mark Murray.
- 23 MR. MURRAY: Madam Chair, Members, Mark Murray
- 24 with Californians Against Waste.
- 25 And I wanted to just come up and make a couple

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- 1 comments with regard to the previous presentation and both
- 2 to compliment Councilman Reyes and his staff and the
- 3 efforts of the City of Los Angeles in terms of really
- 4 trying to take this issue on operationally on the ground.
- 5 But I want to highlight something that occurred
- 6 this past week in the Legislature. I apologize for not
- 7 being able to make your producer responsibility workshop.
- 8 We were very busy in the Legislature pursuing some
- 9 producer responsibility legislation related to plastic and
- 10 take-out food packaging.
- 11 And we basically were not very successful in that
- 12 effort. We began the week with about 32 votes in the
- 13 Assembly. And we really tried to step things up during
- 14 the course of the week. We were able to eventually get
- 15 that effort up to about 39, 40 votes.
- 16 A critical player in terms of bringing attention
- 17 to this issue, the exact issue of plastics in the marine
- 18 environment, plastic litter, and the impact on local
- 19 governments was the effort of the City of Los Angeles,
- 20 Counselmember Reyes, Mayor Viyaragossa, and Counselmember
- 21 Greg Smith played a tremendous role in terms of educating
- 22 members of the Legislature about the problem and actually
- 23 making phone calls, calling up members of the Legislature
- 24 and help us to get the votes up. So I want to make sure
- 25 that I comment on that and thanked Counselmember Reyes,

- 1 Mayor Viyaragossa, and Counselmember Greg Smith for their
- 2 efforts in terms of bringing this issue around.
- 3 The issue's obviously not going away in terms of
- 4 producer responsibility. And certainly with your efforts
- 5 and process you've begun, hopefully we can have a proposal
- 6 we can get 41 votes on. Thanks.
- 7 CHAIRPERSON BROWN: Thank you, Mark.
- 8 Christine Flowers.
- 9 MS. FLOWERS: Good morning, Chair Brown and Board
- 10 members.
- I would like to say that Keep California
- 12 Beautiful is very supportive of what the Waste Board is
- 13 doing in the leadership on AB 2449. We have a proud
- 14 community program with over 115 community members. And on
- 15 Friday, we hosted a workshop in Oakland where about 30
- 16 people attended and the Waste Board staff were there to
- 17 provide information updates on AB 2449.
- We are here to help promote individual,
- 19 corporate, and community responsibility for the
- 20 environment. And source reduction is our main goal. So
- 21 we are developing some information and fact sheets to put
- 22 on our website where the general public goes for
- 23 information. And we will be linking to the Waste Board
- 24 website to the City of L.A.'s information. And we're just
- 25 very supportive with promoting reusable bags and the

- 1 recycling of plastic bags when they're being used.
- 2 Thank you.
- 3 CHAIRPERSON BROWN: Thank you, Christine.
- 4 Okay. I think that's it for speakers. So we
- 5 will move to Item 14.
- 6 DEPUTY DIRECTOR LEVENSON: Thank you. And the
- 7 speakers were well worth it. I think there's a lot going
- 8 on in this area and a lot of exciting things. And
- 9 hopefully other jurisdictions will emulate or at least try
- 10 to move in the same direction as the City of L.A., as
- 11 complicated as this issue is.
- 12 Item 14, of course, is Consideration of Adoption
- 13 of the Emergency Regulations to Implement the Statewide
- 14 Recordkeeping and Reporting Requirements for At-Store
- 15 Recycling Programs under AB 2449.
- 16 As you know, this has been on a quick schedule to
- 17 try to get these regulations to you so they can be adopted
- 18 prior to July 1 time frame in the statute. And staff has
- 19 done a great job in terms of meeting with stakeholders and
- 20 trying to address many of the concerns they've raised.
- 21 Neal Johnson is going to go ahead and present
- 22 this item for you.
- 23 (Thereupon an overhead presentation was
- 24 presented as follows.)
- MR. JOHNSON: Good morning, members of the Board.

- 1 I'll Neal Johnson, staff of the Recycling Technology
- 2 Section or Branch.
- 3 I'm going to try to be brief.
- 4 --000--
- 5 MR. JOHNSON: We came to the Permitting and
- 6 Compliance Committee last week with an item.
- 7 --000--
- 8 MR. JOHNSON: I'll skip to where we are in the
- 9 regulations briefly. The previous item talked about who's
- 10 regulated, which is primarily supermarkets and retailers
- 11 with licensed pharmacies.
- 12 --000--
- 13 MR. JOHNSON: And other retail establishments can
- 14 participate.
- 15 We have defined a number of terms. Probably in
- 16 some sense, the most controversial two were compostable
- 17 bags, trying to distinguish the plastic carry-out bags
- 18 that would be recycled under this program from other
- 19 compostable bags and wrote some language to that. And
- 20 also in the applicability section struck a somewhat
- 21 redundant sentence at the end of that that was in language
- 22 when it came to Committee.
- 23 The commingled recycling rate has actually
- 24 generated a lot. While it was something that came up very
- 25 early with the Advisory Group, it has been one of the very

- 1 difficult things as to how to actually memorialize into
- 2 the regulations. And so a lot of the changes have dealt
- 3 with how that works.
- 4 --000--
- 5 MR. JOHNSON: The stores will be required -- or
- 6 the store's operators or their designated reporting
- 7 parties will be required to keep records on the front end,
- 8 which is the number of bags purchased; the back end, which
- 9 is either the weight of bags recycled or the weight of all
- 10 plastics recycled with the bags in it.
- 11 And we'll be able to use the commingled rate to
- 12 calculate the estimate of the amount of bags recycled from
- 13 the total.
- 14 The operators have ultimate responsibility for
- 15 maintaining the information, but they can have designated
- 16 reporting parties. And some have different ones at the
- 17 front end and a different one or maybe multiple at the
- 18 back end because of what wholesalers or distributors bring
- 19 the bags to or recyclers, or maybe the wholesaler takes it
- 20 out. So there can be different parties. And those
- 21 parties must maintain records for three years.
- --000--
- 23 MR. JOHNSON: And then there must be an annual
- 24 report filed April 1, 2007. We're going to do a half-year
- 25 report. And I think the rest have been covered.

- 1 --000--
- 2 MR. JOHNSON: And then priority information.
- 3 Before we get to the recommendation, I want to
- 4 cover some changes in the draft from when it came to
- 5 Committee.
- 6 One of the things we have actually done this time
- 7 is actually have numbers, chapter and an article, for it
- 8 to go in, as opposed to the last time where it was all
- 9 blank.
- 10 We have changed the language within the
- 11 recordkeeping of paragraph 2. We're trying to struggle
- 12 with how to write this where parties are keeping records
- 13 of some things and other parties are keeping -- some
- 14 parties are keeping records of what they actually
- 15 recycled. And the majority of people will probably keep
- 16 records of the total weight they recycled and use a
- 17 commingled rate. So I've struggled with, as I say, trying
- 18 to write that.
- 19 We have changed Number 2 to say that you shall
- 20 maintain one of the types. And then A is the weight of
- 21 bags recycled or transported, which Mr. Chesbro brought up
- 22 that issue a moment ago. B, the weight of all plastics
- 23 recycled or transported; and then a copy of records.
- 24 And I'll come back to Wesley's question in a
- 25 couple minutes.

- 1 Under the filing in the annual report, the issue
- 2 arose of -- this particularly was at the front end with
- 3 wholesalers, at least where it was described -- that they
- 4 with small stores -- on made sort of a number of them and
- 5 those became burdensome to expect a separate certification
- 6 form or data sheet for each one. So we agreed that if
- 7 they have 25 or more, they can submit a consolidated form
- 8 on but provide a listing of who those entities they are
- 9 reporting for are.
- 10 Then we ask for them in the report to provide a
- 11 weight of plastic bags collected and recycled or sent for
- 12 recycling. Whereas, in the previous we talked about
- 13 recycler transported. And some of that is because of what
- 14 records people will be collecting at various points. And
- 15 so we tried to in the first cover broad spectrum. You may
- 16 have operators who provided it to somebody else who
- 17 transported it to a recycler and wouldn't necessarily know
- 18 they got recycled. Ultimately, they're going to have to
- 19 actually determine it is recycled. And certainly it's
- 20 going to be our effort.
- 21 BOARD MEMBER CHESBRO: If not -- I understand
- 22 your argument about why you say recycled or transported,
- 23 because the person who's collecting -- the business that's
- 24 collecting it may only be able to demonstrate it was
- 25 transported. But then that leaves open the question how

- 1 do we know or how can we determine in fact the bags were
- 2 recycled, especially since the statute doesn't just
- 3 require they collect and transport.
- 4 RECYCLING TECHNOLOGY BRANCH MANAGER ORR: Let me
- 5 take a stab at it. This is Bill Orr.
- 6 Based on our discussions with the advisory group
- 7 that's been helping us develop the regulations, I think
- 8 what we're seeing is two possibilities. One is that we're
- 9 going to take advantage of the current distribution
- 10 networks that exist. And then the second would be that
- 11 we're aware of companies that are actually going to
- 12 establish milk runs to go around and collect the materials
- 13 in various areas of the state.
- 14 So I think the focus of these regulations, the
- 15 emergency regulations, is to get the reporting system in
- 16 place so that people start collecting the needed
- 17 information on collecting the material.
- 18 I think that we see two models in terms of how
- 19 the material is going to be collected and recycled, but we
- 20 may need to do some additional work during the permanent
- 21 rulemaking process to further articulate that. But I
- 22 think this gets us on the right course in terms of getting
- 23 the information we need right now beginning to be
- 24 collected July 1st. And as I indicated, I think there's
- 25 two ways it's going to happen: Through existing

- 1 infrastructure and through milk runs that will develop in
- 2 response to the law.
- 3 BOARD MEMBER CHESBRO: I hate to assume that
- 4 anybody is not going to do the right thing or that markets
- 5 aren't going to be sufficient.
- 6 But I also think we have an obligation to make
- 7 sure the ultimate purpose of the statute is complied with.
- 8 And all of California is not like Los Angeles where it's
- 9 that easy. And on the other hand, that may be a reason
- 10 why some markets are going to have a hard time in remote
- 11 locations complying with the law over the long term. And
- 12 we may need to take that into consideration.
- 13 I'll accept that these emergency regs may not be
- 14 able to solve all problems. But I would definitely like
- 15 for us in our motion to put a marker on it or give some
- 16 direction to staff to, as they pursue the permanent regs,
- 17 try to address this question of how to determine the
- 18 ultimate disposition or how much of a problem it is.
- 19 Maybe the advisory group will come back and show you
- 20 markets are expanding in a way I'm worrying too much.
- 21 But my experience with plastics historically has
- 22 been, you know, that it's a real risk that people will
- 23 comply minimally with the law. And if they're not going
- 24 to get dinged for dumping it somewhere, we will have
- 25 gotten half the job done, which is to get it off the side

- 1 of the road but not get it into the recycling stream.
- 2 CHAIRPERSON BROWN: But I have to at this point
- 3 chime in and say we have had a broad spectrum of industry
- 4 retailers and manufacturers participate in the development
- 5 of these emergency regs. And in the spirit of the law,
- 6 there is an intention that this material go to recycling.
- 7 At no point did I ever get any feeling that they are not
- 8 fully committed to this material going to recycling.
- 9 And the very fact of the law -- I mean, the size
- 10 of the retailers that we're talking about that are
- 11 compelled to fall into these regs, they're not going to be
- 12 the small, remote facilities that are even going to have
- 13 to comply with this.
- 14 So I'm comfortable with going forward. I don't
- 15 have a problem monitoring the program as we go through the
- 16 permanent reg process. But I have to believe that with
- 17 the trash bag minimum content, you know, exemptions we
- 18 just discussed and they're going back and forth you know
- 19 competing with trucks for this material, the fact we're
- 20 actually passing these emergency regulations, people are
- 21 going to comply. The markets are going to expand.
- 22 So I'd like to see how it works before we start
- 23 adding too much. But it is worthy of a notation that we
- 24 have an eye on that.
- 25 And I see Elliot raising his eyebrows to talk.

- 1 STAFF COUNSEL BLOCK: Chair, thank you.
- 2 Just along those lines -- and I think the issues
- 3 that Bill or Neal were raising are more practical ones in
- 4 terms of following up.
- 5 I just want to point out on page 4 of Attachment
- 6 1, if you actually look at -- well, it's the top section
- 7 there. I guess it would be 17987.4. But in the report
- 8 itself that they'll actually have to provide, if you look
- 9 at Items Number 10 and 11, they are pretty specific to
- 10 reporting the recycler they've been sent to or whether
- 11 they've been recycled. I think Bill and Neal were talking
- 12 about some practical issues as to some follow up. But we
- 13 are going to require that that reporting be done.
- 14 CHAIRPERSON BROWN: Thank you for clarification,
- 15 Elliot.
- 16 Any other questions from the dias?
- 17 BOARD MEMBER CHESBRO: Let me ask Elliot. If the
- 18 statute -- it says in the section I was referring to
- 19 previously, recycled or transported. That doesn't say
- 20 sent for recycling. The statute says "and." And whether
- 21 there's a conflict between the statute and the regs here.
- 22 "And, or" mean pretty different things.
- 23 STAFF COUNSEL BLOCK: The section of the
- 24 regulations that you were concerned about, because we've
- 25 used the term "or" was simply to reflect the fact that any

- 1 of those things might be reported. That's a general
- 2 lead-in in terms of the fact they have to report on those
- 3 things. But the more specific -- and that's what I want
- 4 to point out. The more specific section at the back that
- 5 talks about what has to be in the report is going to
- 6 require recycling be there. Certainly nothing in these
- 7 regulations would undercut or allow somebody not to meet
- 8 their requirements.
- 9 BOARD MEMBER CHESBRO: So you're comfortable that
- 10 somebody couldn't point to this and say, "All I have to do
- 11 is demonstrate it was transported. I don't have to
- 12 demonstrate it was recycled?"
- 13 STAFF COUNSEL BLOCK: I don't believe that would
- 14 be a valid interpretation of these regulations.
- 15 BOARD MEMBER CHESBRO: Madam Chair, the direction
- 16 I prefer we give is not to direct what the permanent regs
- 17 say, but just the issue be examined and discussed. That's
- 18 all -- at this point because we obviously want to hear
- 19 from the stakeholders what their issues are. And if there
- 20 is widespread agreement, including with the recycling and
- 21 environmental community, that's not a problem, I'm
- 22 certainly not going to claim it is. But just to make sure
- 23 that that gets looked at. That was included in the
- 24 motion, I appreciate it.
- MR. JOHNSON: It will certainly be one of several

- 1 things we're going to look at in the permanent regulations
- 2 that have risen during the development of these emergency
- 3 regulations. And right now our real interest is to start
- 4 the recordkeeping and deal with the actual reporting and
- 5 some of those things later.
- 6 While I'm there, there are a couple of slight
- 7 changes to the text that arose after this went to print
- 8 after meeting with you, members of the Advisory Committee
- 9 last week. And on page --
- 10 CHAIRPERSON BROWN: Neal, were those distributed
- 11 to the Board members? The changes were distributed?
- 12 RECYCLING TECHNOLOGY BRANCH MANAGER ORR: There
- 13 was one typo.
- MR. JOHNSON: There was a typo, and Ms. Williams
- 15 from the Retailers' Association had asked that a
- 16 clarification -- that's a couple of words.
- 17 CHAIRPERSON BROWN: Okay. Do you want to read
- 18 that into the record?
- 19 MR. JOHNSON: That's what I was planning to do.
- 20 CHAIRPERSON BROWN: I just didn't want you to
- 21 review everything you've already sent to the Board and was
- 22 posted on the Internet.
- 23 MR. JOHNSON: This came up this morning. So it's
- 24 a little hard.
- In G on the second line where we have struck "in

- 1 lieu of directly weighing the plastic carry-out bags,"
- 2 also strike the "and" and the slash. Strike the "other"
- 3 after the "or."
- 4 And then in the third line where it says
- 5 "operators, store, or stores," strike the "or" and put
- 6 "by", and then after "use," "of"?
- 7 BOARD MEMBER CHESBRO: Apparently the difference
- 8 between "or" and "and" is significant.
- 9 MR. JOHNSON: One of the things we have really
- 10 struggled with is how to explain the commingled rate use,
- 11 even though I think from day one everyone was in agreement
- 12 with the concept. But actually putting it into the
- 13 language has been a bit of a struggle.
- 14 So I will go back and read the first part of G to
- 15 make sure we are all together. "An operator or designated
- 16 reporting party may, either directly report the weight of
- 17 plastic carry-out bags, "strike, "in lieu of directly
- 18 weighing the plastic carry-out bags, " strike the "and,"
- 19 "or adds in," strike "other," "the other film plastic
- 20 products recycled by the operator store or stores by,"
- 21 strike "or," "use," and insert "of the commingled
- 22 recycling rate."
- 23 BOARD MEMBER CHESBRO: From now on, we're going
- 24 to refer to our esteemed staff as "Bill And" instead of
- 25 "Bill Orr."

- 1 RECYCLING TECHNOLOGY BRANCH MANAGER ORR: I was
- 2 struck.
- 3 MR. JOHNSON: And then on top of page 5, the H
- 4 should be I.
- 5 And with that, that completes the changes.
- 6 And staff would recommend the Board approve the
- 7 emergency regulations as currently written and revised and
- 8 adopt Resolution 2007-139 Revised.
- 9 CHAIRPERSON BROWN: Thank you, Neal and Bill and
- 10 Howard.
- 11 Any further questions? I have no speakers.
- 12 BOARD MEMBER MULÉ: Madam Chair, I'd like to move
- 13 Resolution 2007-139 Revised with the comments that Senator
- 14 Chesbro had requested to be included.
- 15 CHAIRPERSON BROWN: Okay.
- BOARD MEMBER PETERSEN: I'll second that.
- 17 BOARD MEMBER CHESBRO: My only closing comment is
- 18 I suggested it in the spirit that esteemed former
- 19 President Ronald Reagan said, "trust but verify."
- 20 CHAIRPERSON BROWN: Thank you.
- 21 It's been moved and by Member Mulé and seconded
- 22 by Member Petersen and verified by Member Chesbro -- or
- 23 requested for verification by Member Chesbro.
- 24 Kristen, can you call the roll?
- 25 EXECUTIVE ASSISTANT GARNER: Chesbro?

- 1 BOARD MEMBER CHESBRO: Aye.
- 2 EXECUTIVE ASSISTANT GARNER: Danzinger?
- BOARD MEMBER DANZINGER: Aye.
- 4 EXECUTIVE ASSISTANT GARNER: Mulé?
- 5 BOARD MEMBER MULÉ: Aye.
- 6 EXECUTIVE ASSISTANT GARNER: Petersen?
- 7 BOARD MEMBER PETERSEN: Aye.
- 8 EXECUTIVE ASSISTANT GARNER: Brown?
- 9 CHAIRPERSON BROWN: Aye.
- 10 BOARD MEMBER PETERSEN: Madam Chair, I have just
- 11 one comment.
- 12 First of all, I'd like to thank you, Madam Chair,
- 13 and Member Mulé and the other Board members that helped
- 14 participate and had the input into this Mad Hatter's story
- 15 we went through in the three meetings. And also the
- 16 stakeholders and the staff did a great job.
- 17 And also I should have included in my Committee
- 18 report about the yoman's job that everybody did on the
- 19 Five-Year Tire Plan, which was mind-boggling to say the
- 20 least. I'm still boggled. But anyway, thank you.
- 21 CHAIRPERSON BROWN: Thank you, Gary. And
- 22 actually, I appreciate you raising that, and want to thank
- 23 all of the stakeholders that did participate in 2449. It
- 24 was a very short time line to get these in place. I think
- 25 there was a complete, as I mentioned, intention to comply

66 with the regulations and the spirit of the law that was 1 2 passed by the Legislature. 3 So I appreciate your time and extreme effort and 4 look forward to working with the stakeholders. And Neal, 5 Bill, Howard, Harllee, everybody who participated on the 6 staff, I know you guys burned the midnight oil to get 7 these regs to all of us so they could review them, so we can revise them, so we can revise them again, so we can 8 make sure all of the language was at least workable and 9 10 that we have records consistent throughout the state and 11 that we're all collecting the same kind of information in the same manner so we can report to the Legislature on the 12 success of this program. 13 14 So anyway, thank you all very much. Echo the Five-Year Plan. And I think that means we go to closed 15 session at this point. Thank you very much. 16 17 (Thereupon the California Integrated Waste Management Board recessed into closed 18 session at 11:03 a.m.) 19 (Thereupon the California Integrated Waste 20 21 Management Board adjourned at 11:50 a.m.) 22 23 24

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2	I, TIFFANY C. KRAFT, a Certified Shorthand
3	Reporter of the State of California, and Registered
4	Professional Reporter, do hereby certify:
5	That I am a disinterested person herein; that the
6	foregoing hearing was reported in shorthand by me,
7	Tiffany C. Kraft, a Certified Shorthand Reporter of the
8	State of California, and thereafter transcribed into
9	typewriting.
10	I further certify that I am not of counsel or
11	attorney for any of the parties to said hearing nor in any
12	way interested in the outcome of said hearing.
13	IN WITNESS WHEREOF, I have hereunto set my hand
14	this 26th day June, 2007.
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22	TIFFANY C. KRAFT, CSR, RPR
23	Certified Shorthand Reporter
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